

# Prevent data security breaches with the easy-to-use and implement Email Encryption Service from ZixCorp

## Why Encrypt Email?

Emailing confidential data has the potential to send your company and its stock into a tailspin, as well as bring forth potential lawsuits, costly fines, or loss of trust from your customers. ZixCorp can help eliminate these potential concerns with our easy-to-use, secure email encryption service.

By becoming a ZixCorp customer, you will automatically be enrolled within the ZixDirectory, the world's largest and only shared email encryption community with tens of millions of members. Gaining access to the ZixDirectory allows you to seamlessly and transparently send and receive encrypted email messages amongst all other ZixCorp customers. With 100,000 new users joining each week, the value of the ZixDirectory continues to grow.

At ZixCorp, we make it easy and cost effective to protect personal data sent via email—for you, your business partners, your customers, and your patients, with product bundles designed to fit your company's needs:

## ZixMail only (software)

- Installs as stand-alone client for internal and outbound email encryption
- One-click actions for encrypting and decrypting emails; fully integrated versions for Outlook
- Includes "ZixMessage Center" recipient delivery method

## ZixMail Professional Bundle (software plus ZixPort service)

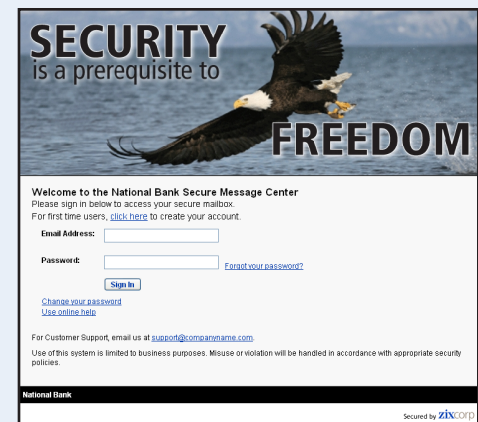
- Includes ZixMail and ZixPort "pull" method for recipients to retrieve secure messages with no client software to download
- Adds custom branding, preserving consistent brand image to recipients
- Recipients can compose secure messages from website, including attachments

## ZixGateway (appliance or hosted)

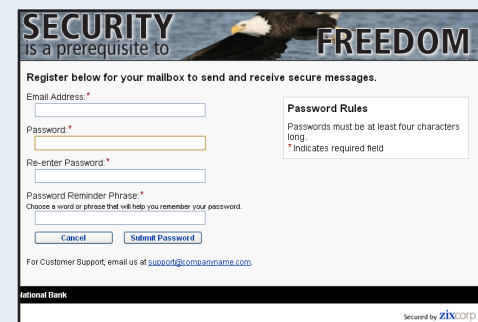
- Policy-based email encryption covering the entire company's email domain(s)
- Access to the ZixDirectory; the world's largest email encryption directory
- Industry leading lexicons for HIPAA, GLBA, state privacy laws, and profanity
- Flexible delivery methods including push, pull and transparent
- Automatic and transparent encrypted communication among all of ZixCorp's customers

## Custom ZixPort

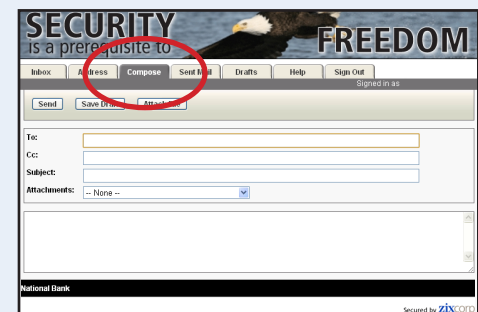
Composing an encrypted email from your custom-branded and hosted web portal is easy.



Users access your secure, hosted, branded portal



They create/access their personal secure account



Users compose secure email (including attachments)

For more information about Email Encryption from ZixCorp, please call 866.257.4949, or email [sales@zixcorp.com](mailto:sales@zixcorp.com)

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www.zixcorp.com

# ZixMail vs. ZixGateway Email Encryption

Email Encryption Features	ZixMail Software	ZixGateway* Appliance/Hosted
Licensed for individual email addresses	✓	
Multi-user/departmental options for outbound email encryption	✓	✓
Sender triggers encryption as needed, manually	✓	✓
Works alongside existing disk and device encryption systems	✓	✓
Licensed for entire email domain (policy enforcement)		✓
Customer sends/receives encrypted email as usual (transparent)		✓
Policy-based email encryption; encrypt, block, redirect, or carbon copy email messages based on selected criteria		✓
Flexible reporting capabilities		✓

\* ZixGateway can be offered on-premise or hosted by a ZixCorp Managed Service Provider

## Email Encryption from ZixCorp is a Proven Solution

ZixCorp is the email encryption solution for many of the nation's most trusted institutions in banking, insurance, healthcare, and government. Customers include::

- More than 30 Blue Cross Blue Shield Institutions
- Health insurers protecting over 85 million Americans
- Over 1,200 (1 in 5) hospitals in the US
- The FFIEC federal banking regulators and the SEC
- Over 20 state bank regulators
- Over 1,300 financial institutions

## Take the ZixCorp Challenge!

Taking the ZixCorp Challenge allows you to find out which ZixCorp customers have been sending you encrypted email over the past year. Those companies represent some of the companies with whom you will be able to exchange seamless inbox-to-inbox private messages as a ZixCorp customer.

Go to [www.zixcorp.com/info/challenge](http://www.zixcorp.com/info/challenge) to register.

## ABOUT ZIXCORP

Zix Corporation is the only email encryption service designed with your most important relationships in mind. More than 1,200 hospitals and over 1,300 financial institutions, including the most influential companies and government organizations use ZixCorp's proven Email Encryption Service, including Wellpoint, Humana, the FDIC and the SEC. ZixCorp's Email Encryption Service is powered by ZixDirectory™, the largest email encryption community in the world. The 22 million members of the ZixDirectory can feel secure knowing their most important relationships are protected.

Learn more about ZixCorp Email Encryption

Register for our weekly web demo at [www.zixcorp.com/info/onlinedemo](http://www.zixcorp.com/info/onlinedemo)

call toll-free 866-257-4949

email [sales@zixcorp.com](mailto:sales@zixcorp.com)